HYUNDAI HT

2023



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- 1. Management Philosophy
- 2. Overview
- 3. History
- 4. State of Order Amount
- 5. Organization

MISSION

Hello Tomorrow, Home Think

Creating self-processing space for happier tomorrow of everyone.

VISION

Global leading residential service platform company that creates new residential culture.

11

CORE VALUE

1.COMMUNICATION

Building on interactive trust through communication and open heart sharing corporate philosophy through communication, and building uniformity to achieve the goal.

2. CREATING CUSTOMER VALUE

Provides products and services that can create customer satisfaction and new value through customer-based thinking.

Creates continuous customer satisfaction through endless quality improvement and warranty service management.

3. PRIDE

1.1

Builds pride as a Hyundai HT family that opens a sustainable and growing future together. Builds a culture where partners will be proud of growing together.

4. PIONEERING SPIRIT

A passion that leads the changes with an endless challenge. Speed management creates the timing for the market lead through fast decision-making.

5. TRANSPARENT MANAGEMENT

Transparent and fair management through stringent management philosophy. Fulfilling responsibility as a fair company through protecting shareholder benefit and social contribution.



Overview

12

Establishment	blishment April 1988	
Head Office	Hyundai HTBldg. 107,Yeouidaebang-ro, Yeongdeungpo-gu, Seoul, 07433,Korea	
Factory	27, Sagimakgol-ro 105beon-gil, Jungwon-gu, Seongnam-si, Gyeonggi-do, Republicof Korea,	
Listed Company	Listed on KOSDAQ from July, 2000	
Subsidiaries	HT Beyond, HT Access	
Domestic Branch	Daejeon, Daegu, Busan, Kwangju	
Overseas Company	Hyundai TelecomJapan	
6	● HYUNDAI HT Co., Ltd.	

http://www.hyundaiht.co.kr



2023 01Won the Innovation Award at CES 2023 for HDHN-4000.

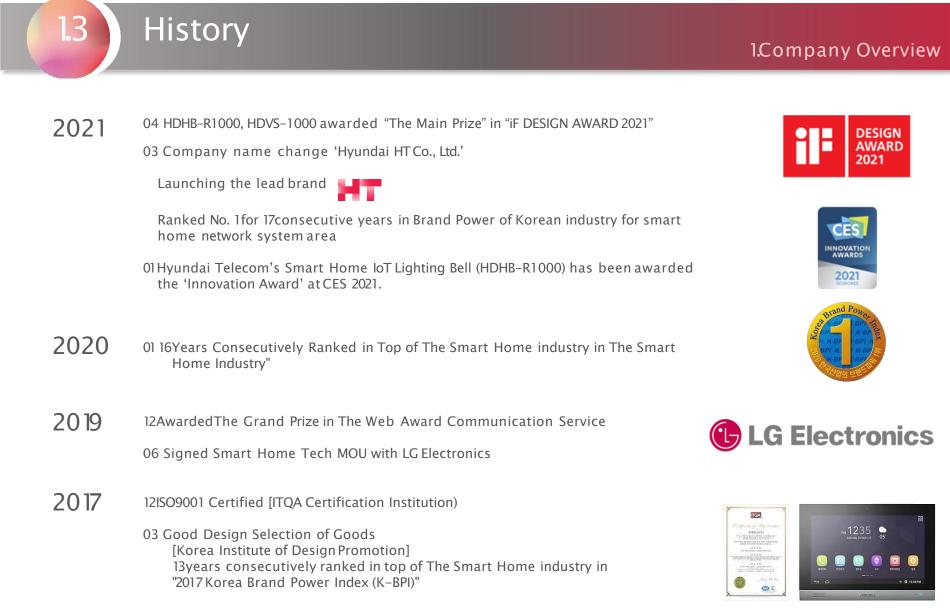
- 2022 12 Won the Best 100 at PIN UP DESIGN Award 2022 for HNF-I8244.
 - 11 Sponsored the JTBC's drama "Reborn Rich".
 - 09 Awarded the main prize at the 2022 IDEA DESIGN AWARD.
 - 06 Participated in the Vietbuild exhibition in HCMC, Vietnam
 - 03 18years consecutively ranked at the top of the Smart Home Industry in "Korea Brand Power Index(K-BPI)".
 - 02 Awarded the main prize in the 2022 ASIA DESIGN PRIZE.







1.Company Overview



03 9 years consecutively ranked in top of The Smart Home industry in "2013 Korea Brand Power Index (K-BPI)" 10HNT-174, HAC-D70, HLPC-100, selected at "G-DESIGN (Gyeonggi Industrial Design Exhibition) 2012" for-commercialization

03 12years consecutively ranked in top of The Smart Home industry in

10Affiliated with SK Telecom for Smart Home Service Business (MOU)

03 Ilyears consecutively ranked in top of The Smart Home industry

03 10years consecutively ranked in top of The Smart Home industry

- 01 Received the Green Certification Lee, Gun koo assumed the office of CEO of HYUNDAI HT
- 2009 12Registered trademarks "WEET"
 - 05 Took part in "LinvinLuce 2009" in Milan.

12HCS-DP100 selected in "2016 Good Design"

"2016 Korea Brand Power Index (K-BPI)"

in "2015 Korea Brand Power Index (K-BPI)"

in" 2014 Korea Brand Power Index (K-BPI)"









13

2016

2015

2014

2013

2012

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- 05 HCC-300, selected in "2007 Good Design" managed by the Korea Institute of Design Promotion
- 2007 10HCC-300, selected in "2007 Good Design" managed by the Korea Institute of Design Promotion
- 2006 12HNT-2100, selected as "VIP(Very Important Product" managed by Global News Network AVING

HNT-2070, HKT-200 awarded "The Prize" in "2006 Venture Design Award"

HNT-2100 awarded "The Gold Prize" in "2006 Venture Design Award"

10HNT-2100 and HNT-2070, selected in "2006 Good Design"

05 HAC-1300 selected in "2006 Good Design"

04 Selected consecutively 3years in 2006 Korea Brand Star

2005 06 Established Japan Office "HYUNDAI HTJAPAN" in Tokyo





13

History

2004	11 Awarded "The Corporate Innovation Prize by Prime Minister at "The Corporate Innovation Prize 2004"
	10Selected "2004 Brand of the Year"
	07 Ranked in first Home Automation area in "2004 Korea Design Power Index (KDPI) for Korean Industries"
2003	12Awarded "The Grand Prize" by Prime Minister with Home Network System at the "Digital Innovation Awards 2003"
	10Changed the company name from HYUNDAI TELECOMMUNICATION Industries Co., Ltd. to HYUNDAI TELECOM Co., Ltd.
2002	12Certified ISO 9001
2000	10Certified as an excellent venture company
	05 Lee, Nye-hun was inaugurated as chairman CEO
1999	10Certified as an excellent venture company
	05 Lee, Nye-hun was inaugurated as chairman CEO

1.3

History



History

13

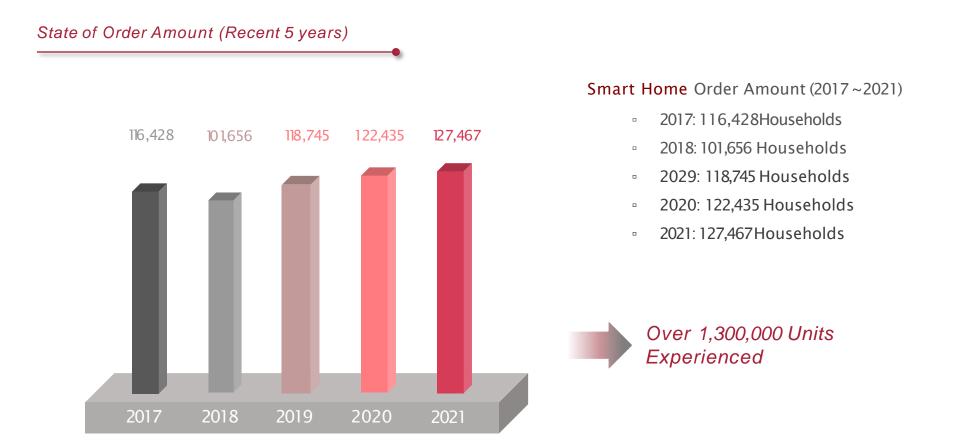
06 Started export of Home Automation Systems

04 Established HYUNDAI HT Industries Co., Ltd.

Home Automation System business branch span off from HYUDAI Electronics Co., Ltd. as part of the mother company's restructuring

1995 03 First produced unmanned electronic security system in Korea

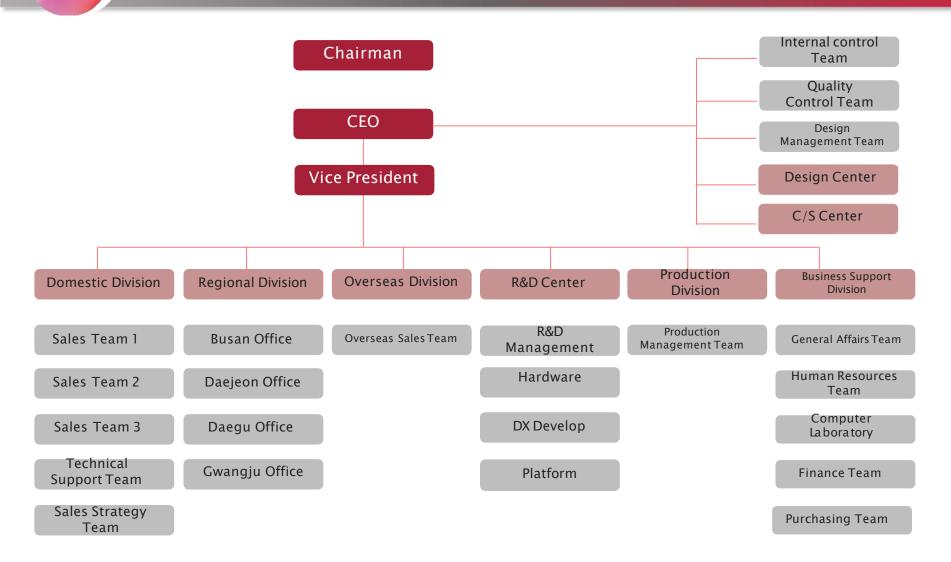
- 1990 05 Developed the Video Door Phone First introduced Digital Door Locks in Korea
- 1988 OI Entered Home Automation System business



No. 1Market Share in Korea !!

14

Organization



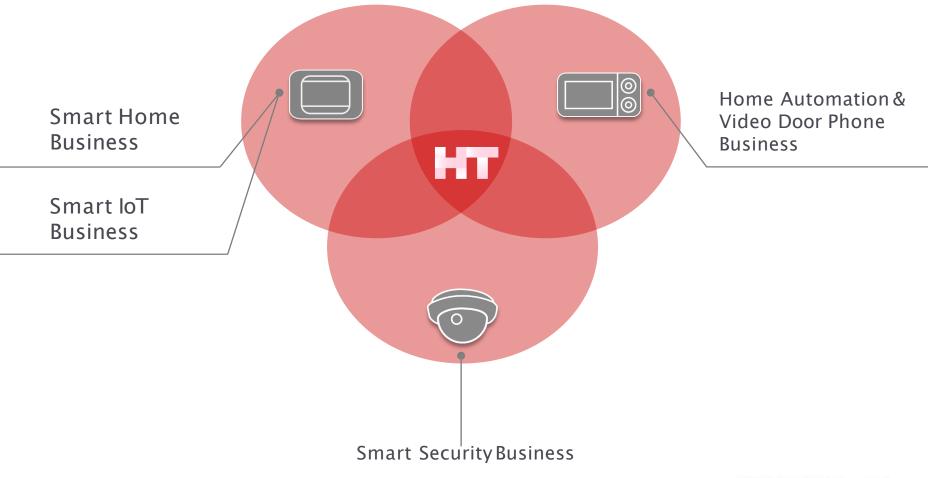
1.5



- 1. Business Outline
- 2. IoT Smart Home System
- 3. Wireless IoT Smart Home System
- 4. Home Automation System
- 5. Smart Security System



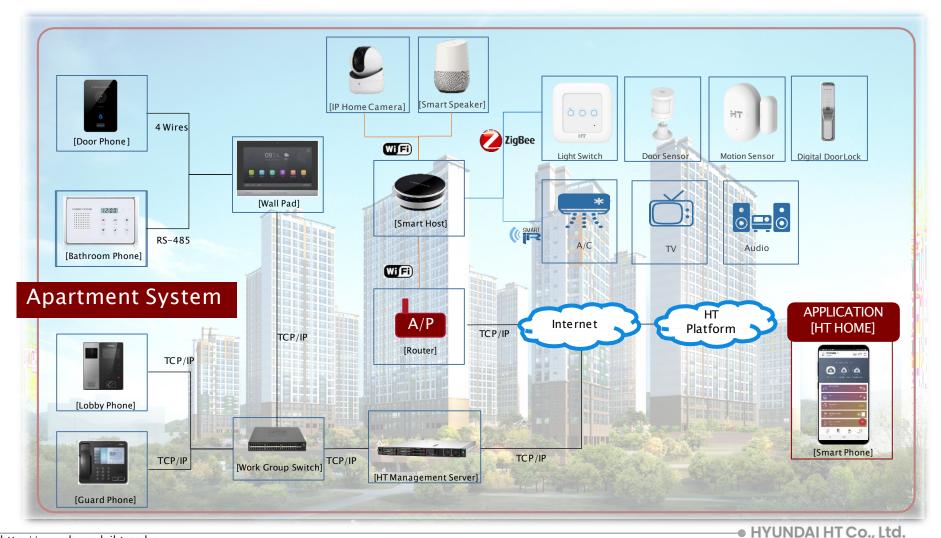
HYUNDAI HT has a vast product line up from video door phones to smart home for apartments, houses, and every type of residential building and, these solutions bring our life a smarter future.



Smart Home System

2.2

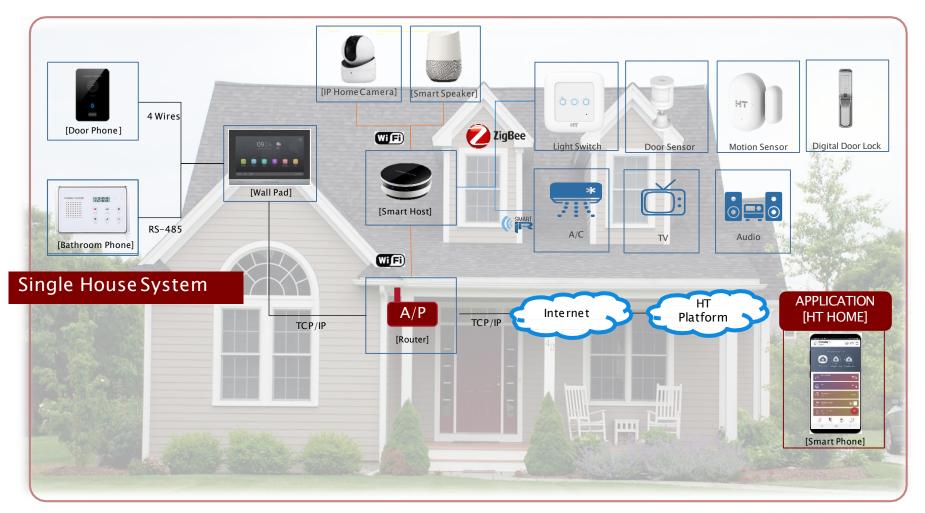
provides security, remote control, scenario mode at your home by wall pad, smart phone and smart pad.



Smart Home System

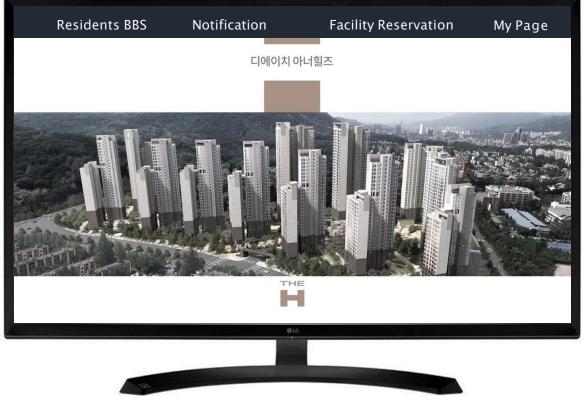
2.2

provides security, remote control, scenario mode at your home by wall pad, smart phone and smart pad.



2.2

Community Management System provides reservation, bill, access control of facilities in complex orapartment.





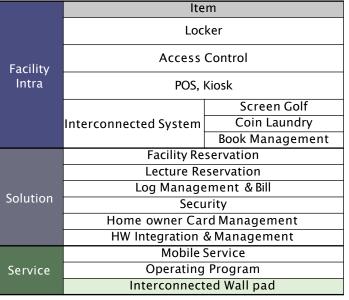
APP of CMS

Web page of CMS

Community Management System provides reservation, bill, access control of facilities in complex orapartment.

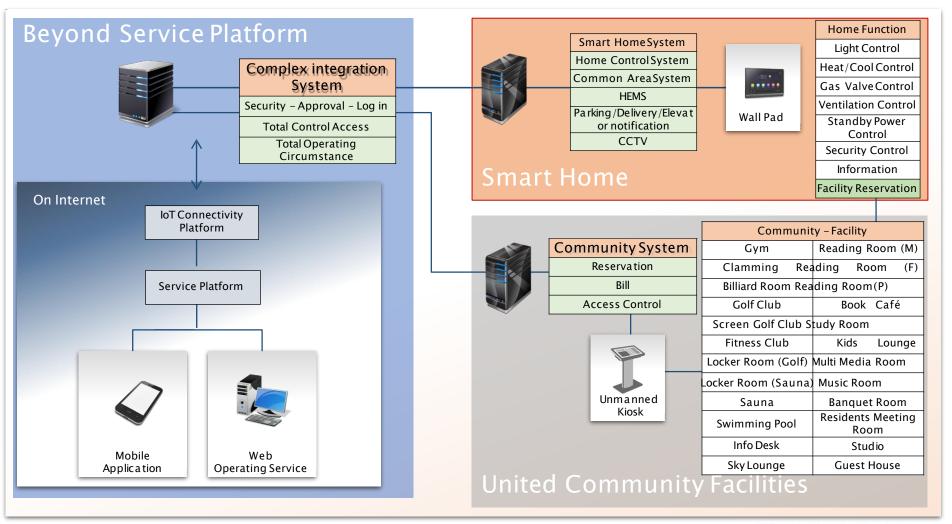
2.2





2.2

<u>Community Management System</u> provides reservation, bill, access control of facilities in complex orapartment.









2. Door Phone Camera



HDF-R2000s



HDS-R100





HCC-1000E

Smart Home System Product Line



2.2

3. Digital Door Lock





4. Bathroom Phone



HBP-300

2. Business Products

Smart Home System Product Line



2.2

5. Lobby Phone



HLF-13103







6. Guard Phone

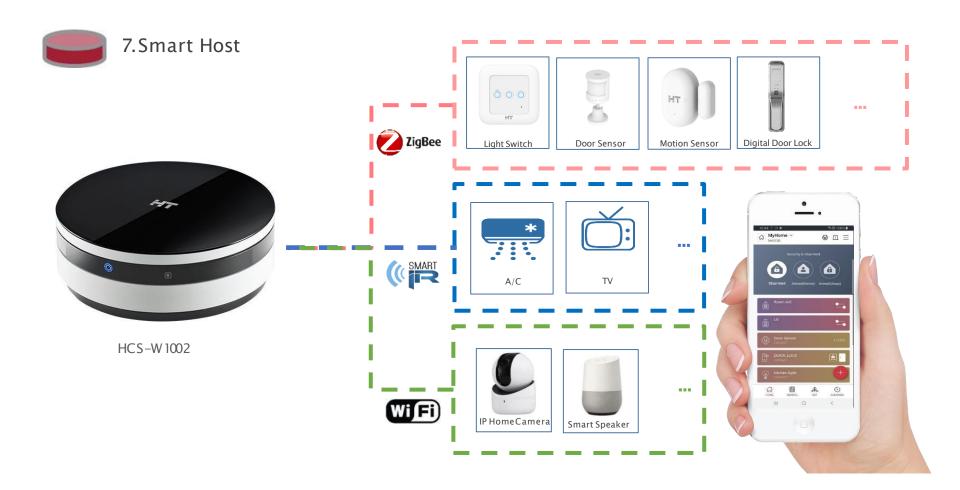


HMS-N1070



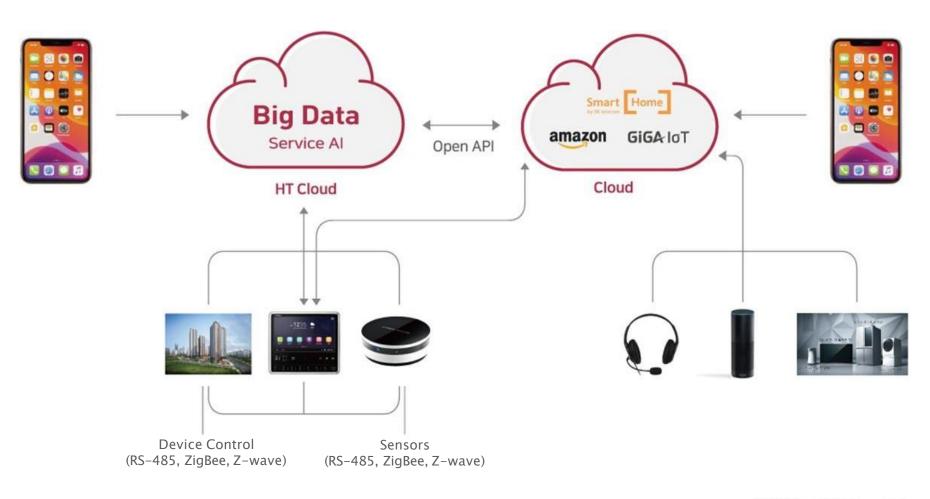
Smart Home System Product Line

2.2



2.3 IoT Solution

Smart Home IoT Service





Driver Safety Management Solution

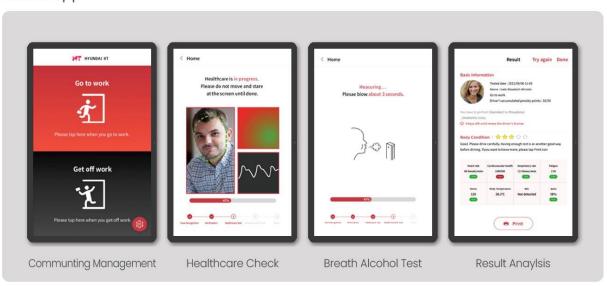
IoT Solution

This solution is a safety management system for drivers working with transportation companies to prevent accidents. It measures health conditions through camera image analysis when drivers register for work and leave work through a tablet camera. Healthcare measurements are provided through analysis with bio-signals extracted from face images, and alcohol sensors can even check the driver's drinking.

Core Technology

2.3

Our technology allows users to easily measure various health information (Blood pressure, Heart rate, Stress, Respiratory rate, etc.) using only the camera to manage their health.



Tablet App

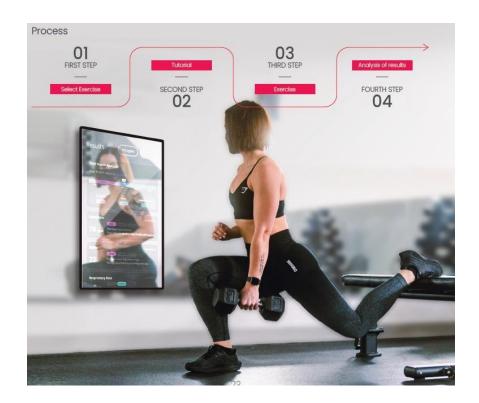


Smart Mirror Fitness Solution

2.3

IoT Solution

The pulse measurement accuracy of our solution is more than 98 percent compared to optical sensors and ECG sensors. This accuracy is very close to that of a medical device. And the pulse pattern is analyzed through our technology, allowing us to monitor blood pressure, heart rate, stress, respiratory rate, etc.





2. Business Products

. . .

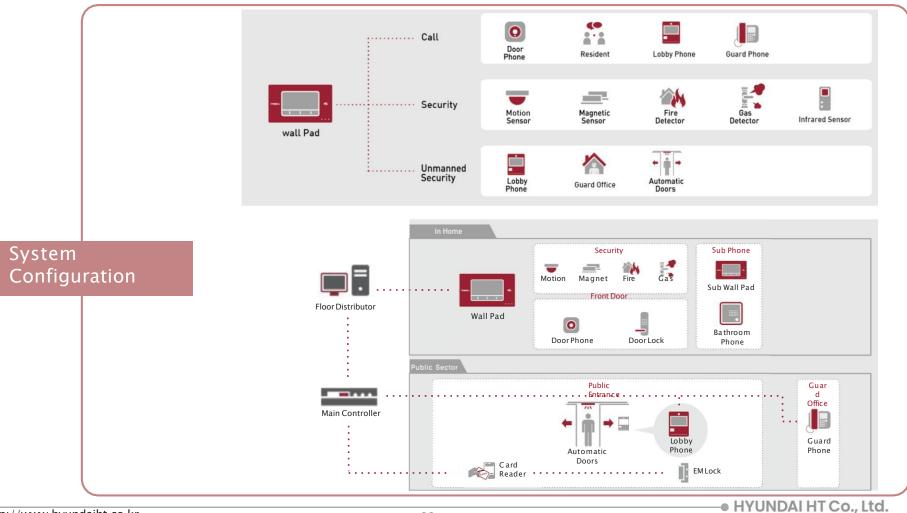
loT devices line



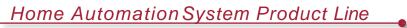


Home Automation System

refers to a comprehensive system that combines various Functional equipment, which both enhance the comfortability of living and ensures the safety of the home



Home Automation System _Product Line_28 Universe Products







2.4

2. Outdoor Station



HCC-2000





HCC-300D

Home Automation System _Product Line_2Business Products

Home Automation System Product Line



2.4

3. Lobby Phone







4. Guard Phone





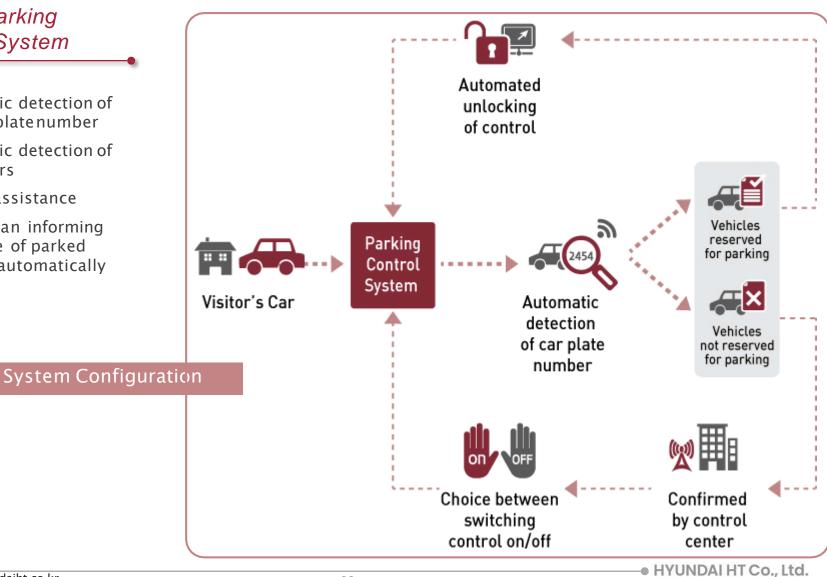
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Smart Security System

Smart Parking Control System

2.5

- Automatic detection of the car platenumber
- Automatic detection of ٠ visitor cars
- Parking assistance ٠
- Sending an informing ٠ message of parked position automatically

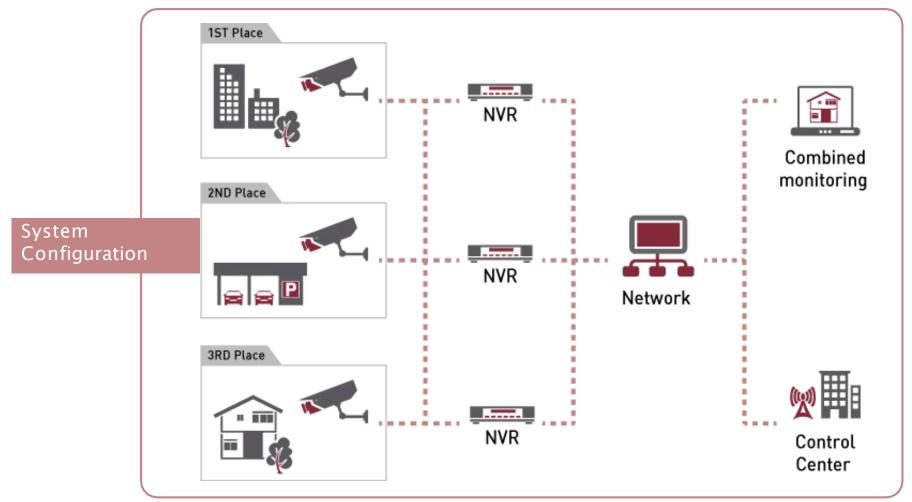


Smart Security System

CCTV (Analog & IP)

2.5

Ensuring a comfortable, abundant and safe lifestyle for residents through the CCTV system placement, that is convenient and suited to the latest IT environment



CCTV (Analog & IP) Product Line

2.5

1Surveillance Product Line



2. IP HOME CCTV (Standalone Type)



Key Features

- Up to 2.0 megapixel high res.
- Two video streams
- 2.8mm fixed lens
- Digital Wide Dynamic Range
- 3D Digital Noise Reduction

- Build-in MIC and speaker, support 2-wayaudio
- Up to 5m IRrange
- Built-in Wi-Fi
- DC 5V±10%, Micro USB interface
- Mobile Monitoring via HT Home Camera App.



- 1. Overseas Projects
- 2. Domestic Projects

Overseas Projects



0	Project	Van Tri Villas
0	Location	Hanoi, Vietnam
0	House Unit	35 EA
0	Completion Date	January , 2023

Overseas Projects

3. Major Construction Performance





• Project	Lyndon Residence
• Location	Nava Park, Indonesia
• House Unit	122 EA
Completion Date	January , 2022

0	Project	Koyo Town
0	Location	Ulanbaatar, Mongolia
0	House Unit	1,248 EA
0	Completion Date	June , 2022



3. Major Construction Performance





• Project	Caelus
• Location	BSD City, Indonesia
• House Unit	216 EA
Completion Date	October, 2021

0	Project	Eden Haus
0	Location	Jakarta, Indonesia
0	House Unit	41 EA
0	Completion Date	July, 2021







• Project	Belmonte
• Location	Ulanbaatar, Mongolia
• House Unit	114 EA
Completion Date	May, 2021

0	Project	The Sharp Clark hills
0	Location	Clark, The Philippiens
0	House Unit	552 EA
0	Completion Date	June, 2020

Overseas Projects

3. Major Construction Performance





• Project	Chariot
• Location	Ulanbaatar, Mongolia
• House Unit	76 EA
Completion Date	March, 2020

0	Project	Jadeite Residence
0	Location	BSD City, Indonesia
0	House Unit	124 EA
0	Completion Date	December, 2019





• Project	Hanwha ForenaSuwon Jangan
• Location	Suwon City, Korea
• House Unit	1,063 EA
• Completion Date	February, 2021

• Project	Hillstate Daemyeong Central
• Location	Daegu City, Korea
• House Unit	1,721 EA
• Completion Date	February, 2021





• Project	KTX Pohang Station Samgu TriniN
• Location	Pohang City,Korea
• House Unit	1,156 EA
• Completion Date	January, 2021

• Project	Uijeongbu Gosan Sujain Destige
• Location	Gosan City,Korea
• House Unit	2,407 EA
• Completion Date	January, 2021





• Project	Sejong Ricencia Famillie
• Location	Sejong City, Korea
• House Unit	1,350 EA
• Completion Date	January, 2021

• Project	The Sharp OpoCentrice
• Location	Gwangjo City, Korea
• House Unit	1,475 EA
• Completion Date	January, 2021



0	Project	Gwangyang Dongmoon Good Morning Hill Mom City
0	Location	Gwangyang City,Korea
0	House Unit	1,114EA
0	Completion Date	July, 2020

• Project	Dong Daegu Station Hwasung Park Dream
• Location	Daegu City, Korea
• House Unit	1,079 EA
Completion Date	August, 2020





• Project	Cheonan Purugio Lakeside
• Location	Cheonan City, Korea
• House Unit	1,023 EA
• Completion Date	July, 2020

• Project	Ocean Life Aileen's Garden
• Location	Busan City, Korea
• House Unit	1,228 EA
Completion Date	July, 2020





• Project	Seo Daegu Station Bando Yubora
• Location	Daegu City, Korea
• House Unit	1,678 EA
• Completion Date	July, 2020

• Project	The Sharp DEARELO
• Location	Daegu City, Korea
• House Unit	1,190 EA
Completion Date	July, 2020





0	Project	e-Life City Bupyeong Station
0	Location	Bupyeong City, Korea
0	House Unit	1,208 EA
0	Completion Date	June, 2020

• Project	DH Firstier IPark
• Location	Seoul City, Korea
• House Unit	6,702 EA
• Completion Date	July, 2020







• Project	Seongsan Bando Yubora IVY Park
• Location	Seoul City, Korea
• House Unit	1,045 EA
• Completion Date	May, 2020

• Project	Hillstate Lake SongdoNo. 3
• Location	Incheon City, Korea
• House Unit	1,100 EA
Completion Date	June, 2020







• Project	Hwaseo Station Purugio Briciel
• Location	Suwon City, Korea
• House Unit	1,125 EA
• Completion Date	May, 2020

• Project	laan CentralforeJangyu
• Location	Gimhae City,Korea
• House Unit	1,347 EA
• Completion Date	May, 2020





• Project	Yuseong Dungok Complex Seohan Edaum
• Location	Yuseong City, Korea
• House Unit	1,501 EA
• Completion Date	April, 2020

• Project	Hillstate Daegu Station Opera
• Location	Daegu City, Korea
• House Unit	1,207 EA
• Completion Date	May, 2021

3. Major Construction Performance





• Project	Topdong Hilll des Heim
• Location	Chungju City, Korea
• House Unit	1,368 EA
• Completion Date	March, 2020

• Project	Hillstate Dowon Central
• Location	Daegu City, Korea
• House Unit	1,150 EA
• Completion Date	April ,2020





• Project	Hillstate Songdo TheSky
• Location	Incheon City, Korea
• House Unit	1,525 EA
• Completion Date	March, 2020

• Project	Hanyang SujainDestage
• Location	Suncheon City, Korea
• House Unit	1,252 EA
• Completion Date	March 2020

3. Major Construction Performance





• Project	Geomdan Paragon Central Park
• Location	Incheon City, Korea
• House Unit	1,122 EA
• Completion Date	January, 2020

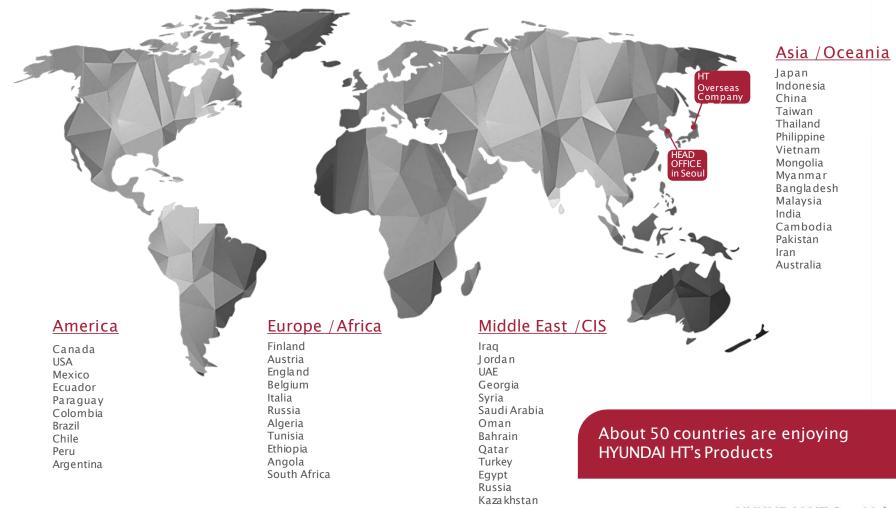
• Project	Yangju Okjeon Yurim Norwegian Forest
• Location	Yangju City, Korea
• House Unit	1,140 EA
• Completion Date	February, 2020



- 1. Worldwide Customers
- 2. Domestic Customers

4. Customers

Worldwide Hyundai Telecom's Customers





Major Customers





- 1. Award Winning
- 2. State of Order Amount
- 3. Marketing
- 4. Customized Service
- 5. One Step Total Solution
- 6. Quality Management System



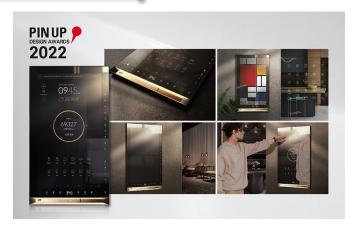
5. Competitive Advantage

Brand Power



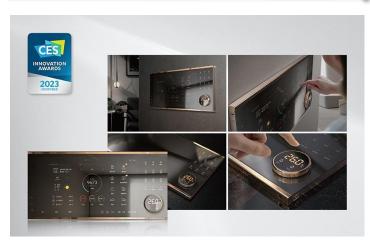


Design Award



HNF-8244

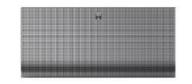
CES 2023 Innovation Awards



HDHN-4000



2021 iF Design Award







Product Placement

5.2







The world of the Married, 2020



4월 25일[포] 첫명송/매주 [도일] 방 9시 **#vN**

·리는 다시 그때로 몰아갈 수 있을까



THE K2, 2016

HYUNDAI HT on TV show program and series.



Marketing

Smart Wall Pad



Smart Wall Pad



Customized Service

Customized Service : Product / Application Design

1.Product Design

5.3





KUMHO E&C



cisco.



DAEWOO E&C



• HYUNDAI HT Co., Ltd.

Customized Service

Customized Service : Product / Application Design





SHINSEGAE ENGINEERING & CONSTRUCTION





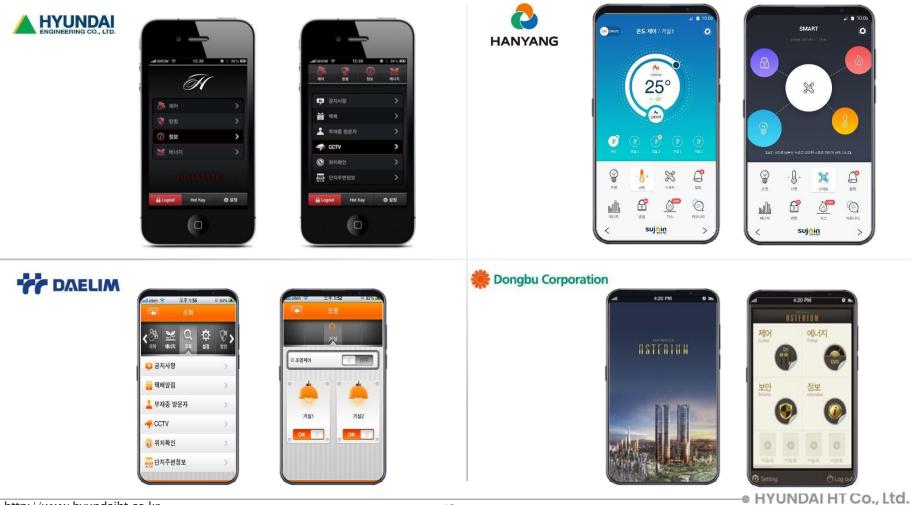
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Customized Service

Customized Service : Product / Application Design

2. Application Design

5.3



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One Stop Total Solution

5. Competitive Advantage

One Stop Total Solution

5.4



- Product Plan
- Product Design
- Mechanism Design
- Mold Design
- Circuit Design
- Developing S/W
- Developing Firmware
- Developing APP



PRODUCTION & DELIVERY

- Factory in Korea
- Assembly and Production
- Packing
- Product Inspection
- Delivery





- Design Support & Review
- Process Consultation
- Product Installation
- Commissioning
- System Stabilization
- Defects Disposal
- Managing Sales Agent





- Training
- Securing Raw Materials
- Providing Spare Parts
- Operating CallCenter
- Warranty



• HYUNDAI HT Co., Ltd.

Quality Management System

HYUNDAI HT Co., Ltd.

Quality Management System

5.5

Realizing management for customer satisfaction and building an optimized management system for realizing perfect Q-GATE through constant improvement of Quality Policy [ISO 9001:2008].

. Prevention of Field accidental defects \mathbf{Q} uality Improvement Control Acquired Process Process monitoring Certificates Prompt action of process quality Management Priority management of alteration & verification Verification of enhanced effectiveness . For Initial supply Inspection KC Standby KC TTA C Power Quality Development . Reinforcement of Assuranc **Testing Power** Stage IPX3 KFI CE FCC Reliability

Hello Tomorrow Home Think